### Monthly Newsletter
**August 2014**

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<th><strong>Open Access Week</strong></th>
<th><strong>Liberating the Publications of a Distinguished Scholar: A Pilot Project</strong></th>
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<td><img src="image1" alt="Open Access Week Image" /></td>
<td><img src="image2" alt="Liberating the Publications Image" /></td>
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Mark your calendars! Open Access Week is from October 20th to October 26 worldwide. For more information, please see [www.openaccessweek.org](http://www.openaccessweek.org).

**Marketing the Institutional Repository**

During the July installment of the Coffee Break series, participants discussed how to market their institutional repositories. Several good suggestions ensued, such as using LibGuides and sending out flyers.

A great resource about marketing IRs is by Marisa Ramirez in her classic book chapter entitled, “Approaches to Marketing an Institutional Repository to Campus” (2011). It can be accessed at [http://digitalcommons.calpoly.edu/lib_fac/64/](http://digitalcommons.calpoly.edu/lib_fac/64/).

**The IR Manager's Bookshelf**

For those of you who would like to learn more about copyright implications in digitization, you should check out [Copyright & Cultural Institutions: Guidelines for Digitization for U.S. Libraries, Archives & Museums](http://ecommons.cornell.edu/handle/1813/14142) by Peter B. Hirtle, Emily Hudson and Andrew T. Kenyon. This e-book includes a detailed discussion of copyright and digitization, along with case studies.

The e-book is available online at: [http://ecommons.cornell.edu/handle/1813/14142](http://ecommons.cornell.edu/handle/1813/14142)

- **Hot Off the Press**


**Browsing the GKR…**

I found an interesting MP3 file entitled “The Birds & the Bees, without the Birds.” In this video, Professor Michael Goodisman from Georgia Tech discusses the social nature of Bees. You can find it at: [www.gaknowledge.org/handle/META/14356](http://www.gaknowledge.org/handle/META/14356)

---Jackie Radebaugh, GALILEO Visiting Program Officer