

Monthly Newsletter
August 2014

Open Access Week



Mark your calendars! Open Access Week is from October 20th to October 26 worldwide. For more information, please see www.openaccessweek.org.

Marketing the Institutional Repository

During the July installment of the Coffee Break series, participants discussed how to market their institutional repositories. Several good suggestions ensued, such as using LibGuides and sending out flyers.

A great resource about marketing IRs is by Marisa Ramirez in her classic book chapter entitled, "Approaches to Marketing an Institutional Repository to Campus" (2011). It can be accessed at http://digitalcommons.calpoly.edu/lib_fac/64/

The IR Manager's Bookshelf

For those of you who would like to learn more about copyright implications in digitization, you should check out *Copyright & Cultural Institutions: Guidelines for Digitization for U.S. Libraries, Archives & Museums* by Peter B. Hirtle, Emily Hudson and Andrew T. Kenyon. This e-book includes a detailed discussion of copyright and digitization, along with case studies.

The e-book is available online at: <http://ecommons.cornell.edu/handle/1813/14142>

Liberating the Publications of a Distinguished Scholar: A Pilot Project

Have you ever deposited the journal articles of your institution's Emeritus Professors into your IR? If so, you may know how difficult it is to receive copyright permissions for older journal articles. Likewise, the time spent scanning print journal articles can be quite staggering. In "Liberating the Publications of a Distinguished Scholar: A Pilot Project," Julie Kelly describes how the University of Minnesota gained copyright permissions to the works of a prolific Emeritus Professor. The collection was ultimately uploaded into the University of Minnesota's Digital Conservancy.

Kelly, J. (2014). "Liberating the publications of a distinguished scholar: A pilot project." *Issues in Science and Technology Leadership*. Retrieved from: www.istl.org/14-spring/article1.html

Hot Off the Press

On August 4th, SPARC (Scholarly Publishing and Academic Resources Coalition), released a statement in response to the Dept. of Energy's Public Access Plan. Although the DOE's plan meets most of the White House Directive's requirements, it falls short in not specifying a reuse plan. Please see: www.sparc.arl.org/news/sparc-responds-department-energys-public-access-plan

Browsing the GKR...

I found an interesting MP3 file entitled "The Birds & the Bees, without the Birds." In this video, Professor Michael Goodisman from Georgia Tech discusses the social nature of Bees. You can find it at: www.gaknowledge.org/handle/META/14356

---Jackie Radebaugh, GALILEO Visiting Program Officer

